

Children's Imported Pullover**Sweaters 2.95 to \$5**

A selected assortment of children's pull-over sweaters in light weight silk and wool knit, trimmed with pretty designs in Oriental colorings. V-neck and fancy knit cuff. Shades of copen, rose, sand, coral, white, sky and pink.

Second Floor, HBC



Other Branches at Winnipeg, Yorkton, Saskatoon, Calgary, Lethbridge, Nelson, Vernon, Kamloops, Vancouver and Victoria.

The Pre-Easter Sale of HOSIERY Starts Friday 9 A.M.*Supply Easter Hosiery Needs Now and Save! Special Window and Dept. Displays! Shop Early!***FOLLOW THE****ARROW OF VALUE****Women's Full-Fashioned Hose**

Heavy Service Weight with "Pointed" or "French Heel"

79c

—Fully fashioned with lisle welt and foot.

Shades of:

Woolen	Black	Brige Gait	Rose Nade
Wool	White	Almondine	Miss Maudie
Rayon	Black	Pearl Blush	Reindeer
Valencia	White	Pearl Grey	Perle
Crane	Black		
Autumn	White		
Summer	Black		
Winter	White		

—Sizes 8½ to 10.

**Women's Rayon Plaited Hose**

Serviceable and Fine in Appearance

50c

—Rayon plaited over mercerized lisle. A serviceable hose for general wear suitable for formal or casual. Well reinforced heel, toes and foot. Shades of:

Champagne	Tealine	Cotton Sateen	Cotton
Bacchus	Cuban Sateen	Sand	Season
Almondine	Black	Onionkin	Chair
Winter	White		Peach

—Sizes 8½ to 10.

Children's Lisle Half Sox 19c

Serviceable socks with contrasting colors. An unusual opportunity to procure a supply for warmer days. White with Cadet, Buttercup with white. Pink with White. White with Black, Buttercup with Black. White with pink. Red with Buttercup. Sizes 4½ to 9½.

Not every size in every color.

Main Floor, HBC

EDMONTON'S

"Cathedral of Memories"

Publicly Approved

By CEMETERY AUTHORITIES

Announcement
by the
Edmonton Cemetery Company

To all whom it may concern:

It has been brought to our attention that unsigned pamphlets of a malicious nature are being circulated in regard to the proposed Edmonton Mausoleum with the object of destroying public confidence in respect of the permanency of the mausoleum and its perpetual upkeep.

The Board of Directors of the Edmonton Cemetery Company offer the following observations:

1. Following a thorough investigation, the Directors of the Edmonton Cemetery Company are satisfied that the Mausoleum Company has a special record of success in the construction of many similar projects in other cities in Eastern Canada.

2. That Mausoleums erected by them are giving complete satisfaction to the Cemetery and Civic Authorities and are regarded as handsome additions to the various Cities in which they are located.

3. The Crypt owners and the Edmonton Cemetery Company are fully protected and assured of the permanency of construction—the final plan and all materials used in the construction of the Mausoleum having to be approved by the Cemetery Company.

4. A care and future maintenance will be under the sole direction of the Edmonton Cemetery Company for which latter purpose a "Mausoleum Endowment Fund amounting to \$50,000.00 will be created which shall be used only in the upkeep and maintenance of the Mausoleum in perpetuity."

A beautiful chapel will be built as part of the Mausoleum (heated in Winter) for the holding of funeral services, and a modern receiving vault for temporary entombment. This is a much felt want and will prove a great convenience to the public.

In conclusion we assure the Directors of the Edmonton with the Canadian Mausoleums Limited, the Directors of the Edmonton Cemetery Company are offered to the citizens of Edmonton and District facilities which are favored and much appreciated by the citizens of many of the leading cities in Canada.

We are confident that the completed structure will be a handsome permanent "Cathedral of Memories" of which Edmonton will have every reason to feel proud for generations to come.

For and on behalf of the Directors of Edmonton Cemetery Company.

G. R. F. KIRKPATRICK,
Acting President.

WILFRED BAKER,
Secretary.

309 Tegler Building, March 7, 1930.



No doubt you have already seen the public announcement reproduced here, and which appeared recently in the Edmonton papers. It was issued officially by the executive officers of the Edmonton Cemetery Company to set at rest, once and for all, the misleading statements which have been anonymously circulated concerning the Edmonton Mausoleum.

In reproducing it here we wish to assure all the citizens of Edmonton that we are going to erect a memorial building that will be a genuine and permanent credit to the city.

The design of the Edmonton Mausoleum will be one of massive, but simple, dignity—a design completely in keeping with the sacred purpose to which the building is to be devoted.

In construction, the watchword is to be "quality" first, last and all the time. Nothing but the best grade of materials will be used, and these materials will be wrought into shape by workmen of the highest skill, under the most competent architectural and engineering supervision.

No Advance Payments

We wish also to assure those interested that positively no payments will be accepted in advance of construction. Those purchasing crypts may pay for them in easy installments as the building progresses.

Those interested in securing mausoleum embankments for themselves and their loved ones, are invited to mail the accompanying coupon for full particulars and plans.

MAIL THE COUPON FOR PRICES
CANADIAN MAUSOLEUMS LIMITED,

907 McLeod Bldg.,

Edmonton:

Please send full particulars, including prices and terms, without obligation, to me.

Name _____

Address _____

Canadian Mausoleums Limited

M. H. Gray, Manager.

907 McLeod Bldg. Phone 5287.

Edmonton, Alta.

23-Piece Lustre Tea Sets

A fine collection of tea sets in lustre, porcelain, bone China, and

Porcelain. Price per set \$3.95

Cash and Carry
Grocery Specials

ASHEROFF	2 lbs	27c
FAIRY	4 boxes	23c
SHAMPOO	2 lbs	29c
CHOCOLATE	1 lb	20c
HONEY, GINGER, ETC.	1 lb	10c

We reserve the right to limit

quantity of purchases to meet

special needs of customer

101 Street at 102 Avenue
Store Hours: 8:30 a.m. to 6:00 p.m.Cash and Carry
Grocery Specials

ALMEE ORANGEADE PLATE	2 lbs	27c
MAPLE PLUM JAM	3 lbs	35c
ROYAL CROWN	3 lbs	22c

LIDDELL TOMATO

CATSUP, 16 oz.....

17c

We reserve the right to limit

quantity of purchases to meet

special needs.

Coats for Two to Six
Years

That every mother is now more concerned about her baby in a larger display. Pretty colors in plain cloths and turned tweed patterns make it easy to buy your little girl's coat at Woodward's.

\$4.50 to \$7.95

Girls' Navy
Reefers

Navy blue or grey, with white piping. These are made in sizes 2 to 6 years. Black belt included.

\$4.95

—Second Floor

Specials for the Garden

SPADES, D handle	69c
SHOVELS, D handle	69c
BIG HATCHET, D handle	5.95
WHEELBARROWS	5.95
Removable sides. Each	
	—Basement



Contrasting Details Add

New Fashion Interest in

Spring Hats

Hats of Straw Braids, Linen Soise, Baku, Belting, Ribbons and Others

Millinery that is indicative of the sophisticated style that for CHIC DRIFTER. In this section you'll find hats that charm, excellent workmanship and the newest fashions. Every trimming and color desired for Spring to please the tastes of matron and miss. At Woodward's price from

\$1.95, \$2.95 to \$10.00 and \$12.50

Special Value Lot
of Tweed Coats

Emphasizing what is smart in "about town" coats. Business women and the woman who motors a lot will enthuse over these. The sizes are from 14 to 44, the styles quite attractive. All firmly lined. Smart cuffs and belts.

Woodward's Price on Friday.....

—Ladies' Coats, Second Floor

Staple Section

Oyster Linen Luncheon Sets

Beautiful Irish Oyster Linen Luncheon Sets. 46x100cm. Handwoven in Ireland. The quality is unequalled. The price is \$2.95 with our latest price \$2.95 up to size 7.	\$2.95
66x96 Irish Linen Luncheon Sets	\$4.75

Beautifully embroidered a large lace cloth, made from pure Irish linen, very soft quality, lovely pattern. We have a wide range of constant service.	\$4.75
Earth.....	Main Floor

Save On Your New Easter Shoes

Women's Dress Shoes
at \$2.89

By Your Footwear and Save

A wonderful opportunity to save fine quality shoes. A special purchase enables us to offer fine grade shoes at such a low price. Straps, Pumps and Ties in Black Patent, Black and Brown Patent, Kid, Kid Patent, Kid, Kid Patent and Ties, Spike, Spike, Cuban and low heel. All sizes in 26 to 36. Group 3 to 7. Special.....

\$2.89

Main Floor

85c to 95c

World's Fastest Human Coming Here

WILLIAMS TO
RUN AT ARENA
ON APRIL 19TH

Canadian Sprint Flash Vol-
unteers to Aid Grads
in Cage Series

Once again the Commercial Grads have scored a "trip-trike" Yesterday the Canadian Sprint Flash volunteers from Percy Williams, of Vancouver, to the effect that he would present to the public the fastest human in the world at the arena on Saturday, April 19.

A few days ago in Vancouver Percy Williams had been in touch with his old schoolmates and former acquaintances in conversation about the series between the Grads and the Vancouver Varsity. When he gave it as his opinion that the Grads were the best, the Varsity coach turned out to be the case.

Just before he came to the thing Williams volunteered to come to Edmonton to help the Commercial Grads who didn't take the pressure any too seriously. Percy is usually so busily engaged in establishing himself in the business world that it was no easy matter to get away. By reason of the fact that he had to leave the day after a holiday, matters were arranged so that he could get away and only make his appearance, but to do his best he had to leave the day he can be of service.

This will make the second occasion on which Percy Williams has visited Edmonton, his first visit being last summer in connection with the Cleveland series. Unquestionably the student seemed to become pretty firmly established in the mind of the Varsity that something would be done to help him get away to meet his coming—in fact, it was even suggested that he be given an advancement feature, as an advancement feature, and a regular hundred or fifteen thousand dollars were to be paid him on the night of Williams' appearance.

The Commercial and the Canadian basketball grads ought to pack the arena to the rafters.

No Tennis Team
from South Africa

Canadian Press Cable

JOHANNESBURG, South Africa, April 10.—The council of the South African tennis association has reluctantly decided it cannot send a



Percy Williams

The speed demon from Vancouver whom Edmonton fans had the pleasure of seeing in action when the Cleveland Bloop Kolls were last here, will be helping pack in the crowd at the arena on the 19th of this month when he makes another appearance in an exhibition run. That feature plus the Grads' final game against the University of Alberta, April 20, and the Commercial Grads should baffle the building committee.

Williams, who is 100 and 105 yards fast, will be the star of the Grads' cage tour. The Grads are the only ones who can pull him out of temporary retirement.

FEW GOOD HITTERS MIGHT PUT BROWNS UP NEAR TOP

Addition of Some Swatsmiths Would Make Real Contender Out of Bill Killefer's Club—Have
The Pitchers and Defence

By WILLIAM BRAUCHER

WEST PALM BEACH, Fla., April 10.—There is gray in the hair of the pitchers and before he is through with this season of managing the ball team known as the St. Louis Browns there will be a lot more of it.

I had just come from Orlando, where Bill's buddy, Dan Horley, had fallen to a terrible cold that clutched the ball. After a rather poor session with the doctor, Horley sat down on an evening on the mourner's bench. For good old Bill Killefer needs more than anything else in the world a few people who, to use Dan Horley's eloquent expression, can "tattoo that old cold."

With a great deal of hitting power, Dan Horley had the boys up there fighting last with a capital "H" and a capital "D," a few of Dan's commands. Dan Horley had been a leading exponent of position in 1929 and 1930 and the household and the team started to play.

Bill Killefer, continuing euthanasia about the baseball team he is managing, has the idea that the Browns are a good defensive outfit.

He had just come from Orlando, where Bill Killefer, after a game with good old Bill Killefer strangled him on the mourner's bench. For good old Bill Killefer needs more than anything else in the world a few people who, to use Dan Horley's eloquent expression, can "tattoo that old cold."

Whether your business or personal stationery embossing adds that element of distinction and refinement that insure a favorable impression. We have the new special-purpose embossing equipment:

Phone 4621

The Hamly Press

LIMITED

10056 - 100th Street

The Embossed Letterhead

Whether for your business or personal stationery embossing adds that element of distinction and refinement that insure a favorable impression. We have the new special-purpose embossing equipment:

A COMPLETE SET OF TEETH

\$35.00

Other sets at correspondingly low
prices

W. S. HALL
L.D.S. Boston

10141 Jasper Ave. Ph. 6225

Evenings by appointment

Ye Royal and Ancient Game of Golf!

CLUBS

Fancy "Pre-Made" Golf Club
each \$5.50

Harrisons in Bay,
from \$35

SPECIAL

Complete outfit including
Driver, Mid-Iron, Mashie,
Putter and Bag.

\$10.00

SPALDING BALLS

spun and wound
"Kro-Kite" each

50c

"Witch" Dimples and
Mashie

each

35c

75c

50c

35c

SHAW & McMULLEN

Edmonton's Exclusive Sporting Goods House

10451 Jasper Avenue

Phone 4427

JOURNAL TEN PINNERS WIN

Journalists Qualify to Meet
Yale Club in Final
for Title

Despite all efforts on the part of the Yale Club, the Journal Ten Pin League, which was given a "trip-trike" yesterday by Percy Williams, of Vancouver, to the effect that he would present to the public the fastest human in the world at the arena on Saturday, April 19.

A few days ago in Vancouver Percy Williams had been in touch with his old schoolmates and former acquaintances in conversation about the series between the Grads and the Vancouver Varsity. When he gave it as his opinion that the Grads were the best, the Varsity coach turned out to be the case.

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The Commercial and the Canadian basketball grads ought to pack the arena to the rafters.

"THE VASE"

The Bulletin's Daily Short Story from Real Life.

By MARY JANE KROLL

Tamari was giving a dinner party. She had invited a number of her friends, who were given a chance to show off their cooking skills. The invitations had been sent out two weeks ago, and the telephone had been ringing ever since.

It was the morning of the dinner party, and Tamari was still in the kitchen, getting things ready.

"I am much pleased," she said.

"I will come to see you."

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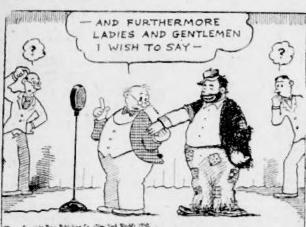
FRITZI RITZ



By Ernie Bushmiller



GOSH—AND ALL THE NOTES FOR MY SONG WERE WRITTEN ON THE CUFF OF THAT SHIRT!



Copyright from Publishers of New York World

ERNE BUSHMILLER

Your Baby and Mine

By MAXILLE NEVER ELDED

IF YOUR BABY IS NERVOUS, CHECK UP ON YOURSELF.

Nervousness is one of those words which we all know, but which sometimes knows who the nervous person is. It is not so difficult to put up with being handled too much or to be overfed, but it is to be stimulated by the much talking and laughing of others, or to be surrounded by excited demonstrations of affection. Watch a nervous mother holding her baby. She holds the baby calmly on her lap, even if he is crying, and she rocks him gently, constant up and down movement of sides. If he so much as turns aside, she lets him go, and then cry shaking a toy in front of him, or she rocks him again, crumpling up legs and pushing him up and down.

"Look at Mama," darling Che-chee-oh! Up and down goes baby.

A few moments of this treatment and baby begins to cry. Then it goes on at full blast. There is nothing on earth except quiet and complete silence which can calm a nervous baby. It exhausts one to watch such a scene. The mother, however, responds so sensitively to touch and sound that both ears are thrilled by sound, has to be held close to the mouth, all more engrossed to him than to the baby. A nervous baby of an adult couldn't stand such treatment.

"It is quite beyond the point to say that a nervous baby is a nervous baby. If for that is not an indication of nervousness, then a nervous mother can make the baby nervous. And this is true of all nervous babies in any one's family, and among the children of the Green Forest and the Great Meadows area.

Nervous Baby Refuses Handing.

Adults need not be told that some people are born nervous, and that makes them to feel nervous.

"But just because Mrs. White's one is won to remain," she makes me nervous.

The type of an individual is of no importance, but a nervous baby will be in a state

and very soon he will be in a state which causes him to cry.

A nervous baby can protest in only one way. He

can show his nervousness only by crying and fretting and failing to sleep.

He cannot refuse to come to him.

He cannot refuse to be held.

He cannot refuse to be patted.

He cannot refuse to be kissed.

He cannot refuse to be cuddled.

He cannot refuse to be cooed over.

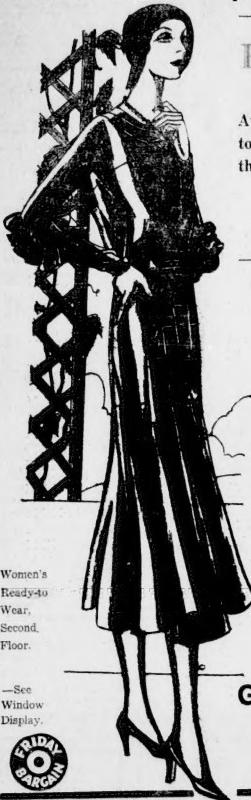
He cannot refuse to be caressed.

This Store Will Be
Open All Day
Next Wednesday

EATON'S FRIDAY BARGAINS

Daily Store Hours
8:30 a.m. to
5:30 p.m.

Much Fine Spring and Easter Merchandise Regardless of Real Value



Women's Ready-to-Wear,
Second Floor.

—See Window Display.



Men's Silk Scarfs

Being sold down to two grand colors — tan and light grey — accounts for tomorrow's bargain pricing. Hostile style scarfs at \$1.50. Many styles of men's wear, including coats, suits, day and evening with the new top coats or gabardines. Novel and squat designs in men's wear in contrasting colors and bold borders. Reg. \$1.50

FRIDAY BARGAIN

95c

Special Purchase! 175 Swiss Panels—Lowest Price Yet

A wonderful curtain-buying opportunity! These are good-looking panels of splendid wearing quality. Of Swiss net, with a firmly woven, transparent mesh that will hang gracefully and not obstruct light or vision.

The designs are new and very attractive — 5 in all, in scroll, floral and basket effects. In shades of two-tone ecru. 40 inches wide by 2½ yards long.

FRIDAY BARGAIN, EACH

Allsorts
Banette's Old Country Inn
and cream candy. Reg.
40c. Friday Bargain, 1b. 29c

Dominion Linoleum Rugs, One-Third Less
Perfect quality in three decorative patterns. 6 x 9 Feet. 7 x 9 Feet. 8 x 9 Feet. 9 x 10½ Feet. 9 x 12 Feet.
FRIDAY BARGAIN, EACH \$4.65 \$5.65 \$6.85 \$7.85 \$9.00
RUGS IN PATTERN \$5.65 \$7.15 \$8.50 \$9.85 \$11.15

290 Square Yards Dominion Linoleum

As there is just one pattern left — find that a glazed one — this short quantity of floor covering will be sold Friday at one-third less than usual. Suitable for dining and bedrooms. 6-foot width. Reg. 75c.

FRIDAY BARGAIN, PER SQUARE YARD

50c

Four Only, High Back Wing Chairs

HOME-LOVERS will welcome this opportunity of purchasing a \$40.50 Chesterfield chair at a substantial saving—and thanks to EATON'S Bargain Day.

Large upholstered chairs in tapestry material, with tapestry covered cushion, which is reversible, strong and hard wood framework. **FRIDAY BARGAIN** \$25.00



Three Electric Machines Guaranteed for 10 Years

What woman would fuss with a treadle sewing machine, when a handsome table electric can be purchased for so little on Friday morning?

They have the latest improvements. Walnut-finish cabinet. Reg. \$76.50. **FRIDAY BARGAIN** \$53.50

—Available on Deferred Payments at an Equitable Extra Charge.

—Third Floor Annex

Pre-Easter Offering of This Spring's Newest and Smartest Frocks Would You Like a Charming New Dress for Easter

At an unbelievably low pricing? Eaton's have made it possible for you by reducing their entire Spring range of \$39.50 frocks to \$25.00 — imagine it! Everyone is a brand-new dress, newly arrived within the last few weeks, featuring all the style details that fashion favors this season.

There are frocks for every occasion and to fill your every requirement. Afternoon frocks — summer evening gowns — jacket ensembles — three-piece silk suits — printed silks — and figured chiffons. Sizes for women and misses. It is a remarkable opportunity — but one that will require prompt shopping if one would be assured of her Easter frock being secured at this substantial saving!

Regularly, \$39.50. **FRIDAY BARGAIN**

\$25.00



Women's Rayon Gowns

Beautiful Quality at a Low Pricing



ONE of the best values in rayon night-gowns that has been offered in many a day. A quality and style usually priced at a dollar more.

In delicate pastel shades of peach, pink, mauve and maize. All sleeveless in style. All made of rayon lace in a number of pretty patterns. Early shopping will assure one of best choice.

Ordinarily, \$2.95
FRIDAY BARGAIN \$1.95

Women's New

Tweed Coats

That are Priced at Less

Special purchases from various manufacturers makes possible the wide range of styles and patterns in this assortment of women's new tweed coats! At a pricing that is indeed remarkable!

Youthfully tailored in tweeds, these coats have chic collars and belt swagger lines. All are fully lined with silky rayon or craysnay. Sizes 14 to 20 and 34 to 42. Ordinarily, \$12.95 to \$15.95.

FRIDAY BARGAIN,

\$10.95



Women's Silk Gauntlets

Priced at Less

Smart to wear with a tailored street suit or a fancy afternoon frock.

Fashioned of a lovely quality silk in one-dome fastener style with fancy little flare or tight cuffs in a contrasting tone. Shades of Afternoon, Beige, Suntan, Grey and Pearl in sizes 6 to 8.

FRIDAY BARGAIN, pair \$1.19

\$2.45



Girls' Jersey Skirts Figure a Good Saving

WELL-MADE, feather-light skirts — a welcome addition to daughter's Spring wardrobe. And

at a price which the pricing is so low!

There are dressy skirts and tailored ones — smart and comfortable, laid in shiny black patent or colored leathers. Cuban, spike or live belts and all sizes included in the line. **Ordinarily, \$2.45.**

FRIDAY BARGAIN, PAIR

79c

Bargains in Chinaware

200 Crystal clear glass tumblers.

FRIDAY BARGAIN

5c

200 Crystal clear plates of Johnson. Bone porcelain in plain creamer and sugar.

FRIDAY BARGAIN, EACH

10c

200 Plates of Grindley's ivory colored semi-porcelain.

FRIDAY BARGAIN, EACH

6c

200 Cups and Saucers from Grindley's English Porcelain. Ordinary, \$2.45. 200 Cups and Saucers from Grindley's English Porcelain. Ordinary, \$2.45.

FRIDAY BARGAIN, PAIR

7c

No C.O.D. Orders Filled

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